

Wayfinding RFP Pre-Meeting Q&A

City Council Chambers, 11:00 AM, Feb 20, 2019

John Zakian opened the meeting by discussing how the wayfinding sign concept came from an International Economic Development Committee recommendation, and how the concept is to easily and visually direct pedestrians & vehicle traffic to downtown itself and key points of interest within. He then pointed out this is part of the National Disaster Resilience (NDR) grant planning funds, so it is the strategy for signage – not the production of the actual signs. The greenway is also included in the signage concept because it was an approved part of the NDR action plan, so there may be directions to bike/walking paths (for example). He explained the grant's requirement for tie to the disaster does geographically restrict the signage area. The strategy for the signage downtown is to help stimulate economic development, thus inclusion of the project under the NDR economic resilience strategic plan. Fargo & Rapid City have great examples of effective signage deployment. The RFP lists numerous requirements, including several catch-alls, but respondents need not be overly intimidated because some may not apply.

Questions & Answers

Q – Scoring criteria, there are three categories but are they weighted?

A – No, it is a professional services contract, so no weight is required meaning all criteria are weighted equally. A housing construction RFP would need weighting, this one just needs categories.

Q – What is the schedule?

A – Approximately 30 days for bidding process, and completion by end of construction season.

Q – Is there a selection committee?

A – No need in this case, John Zakian, DR Grant Program Manager is able to be the decision maker because this falls under a small purchase category.

Q – This RFP is just for mapping, but are there any likely funding sources for signs?

A – None with NDR, but perhaps three other federal sources, one state, and maybe even one local.